

Launch in 30!

Your Program Outline to Launch Your Business Idea in 30 Days

In your 6 hours with me - The Genius Guru - as your intuitive guide, business mentor, cheerleader & accountability partner, we will go through my signature process, which includes:

Step 1: Your catalyzation conversation.

Here we determine your #1 priority which provides a goal and focus for our entire engagement. You may be doing something like writing an ad for your business, designing a program, crafting a signature talk, or engaging and meeting with prospective clients.

Step 2: Your plan & winning strategy.

You'll receive my signature template that provides you a helpful structure for a simple and easy-to-follow plan for your business idea. This will help you identify your goal, perceived blocks, strategies to overcome your blocks, and areas to focus your time and energy. You'll start the plan on your own, then I'll review it. We'll then look at it together. Here, I apply my intuitive skills and wisdom to decipher a key strategy that will help you move your plan forward. This strategy is essential to your success and is something you've been unable to identify on your own!

Step 3: Your genius in written form, easy-to-understand & ready to offer the world.

Understanding the genius of your idea is absolutely essential for you to be confident and ready to launch your idea. So, we're going to have a conversation that helps you clarify what it is you're offering to the world. We'll use a template of mine that makes this very simple and will ensure you attract the people you most want to serve. If you're a Ted Talk junkie like me - you might be familiar with Simon Sinek's talk about how to inspire your right audience. I draw from his work to help you identify the Why, How, and What of your business idea - which is essentially the heart and genius of it! Once you're clear on how to describe that, you'll be off and running toward your committed goal.

Step 4: Your final preparations.

While you are in the final steps of creating your materials readying for launch, we'll check in. By now you've been facing your block and employing your strategy. So, it's a good time to pause, ask me any questions, get support, receive feedback - whatever you are needing!

Step 5: Your launch.

We've arrived to the magical moment! Your idea is ready to be shared, and now you'll share it with your network. I'll also help you expand your reach by sharing your product or service through my network (I have a big one and am a natural connector!) or I'll help you sense into and strategize around avenues to broaden your reach even more through your own network.

Step 6: Your next steps.

Entrepreneurs are always looking ahead. So once you've launched, we'll complete with looking at what is your next priority and what you need to keep moving your business idea forward with your genius and in flow.